

In this time of high emotions most everything is affected. As evidenced in our current market condition, emotion also plays a vital role in the equity market. Emotional cycles often repeat with every bull and bear market. I've attached a timely article below authored by Mike Gibbs, the Director of Portfolio & Technical Strategy at Raymond James which discusses the Psychology of Investors. I found this to be incredibly insightful and I hope that you do as well.

<https://raymondjames.com/commentary-and-insights/markets-investing/2020/03/26/the-psychology-of-investors>

Stay well in these uncertain times,
Ken

AD# 3027097